

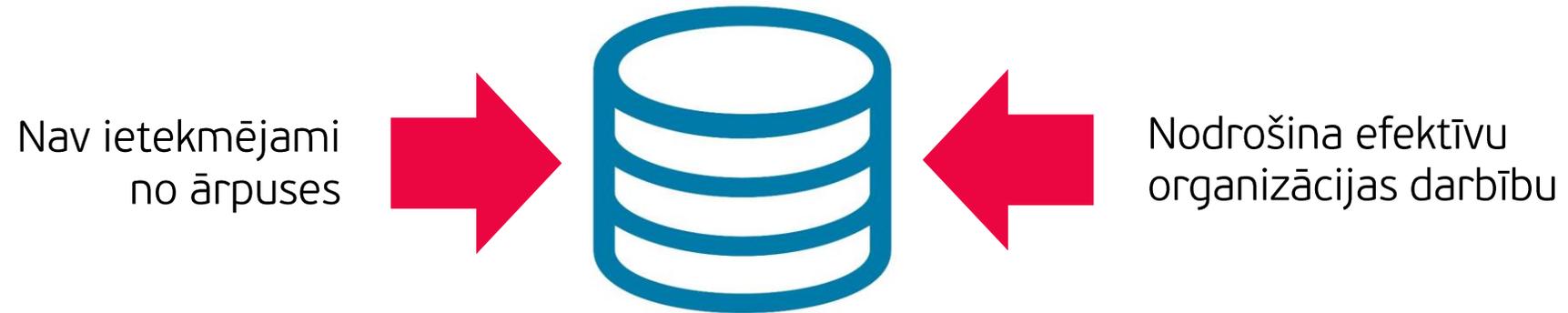


Droši dati jūsu biznesam

Artūrs Ernštreits, produktu attīstības vadītājs



Droši dati



Cik vērtīgi ir jūsu dati?



Nepietiekama datu kvalitāte ir galvenais iemesls, kāpēc **40%** no visām biznesa iniciatīvām izgāžas

Datu kvalitāte ietekmē darba spēka produktivitāti par **20%**

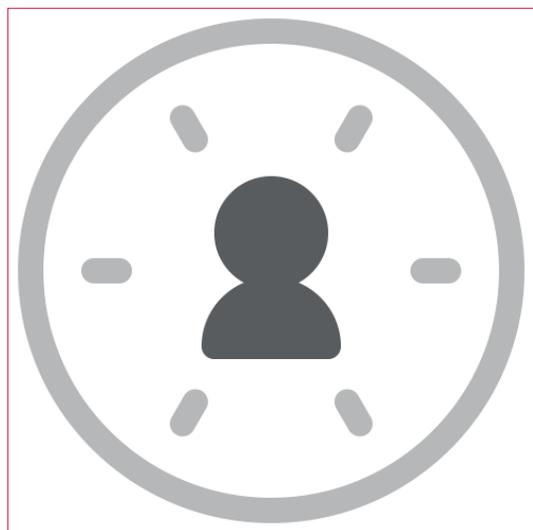
Pieaugot biznesa procesu automatizācijai, datu kvalitāte kļūst par ierobežojošu faktoru procesu kvalitātei

Avots: Gartner

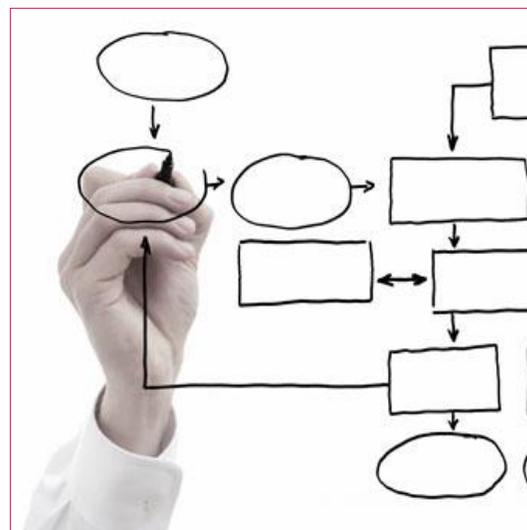
Tendences, kurām svarīgi droši dati



Pārskati un
standarti



Klienta fokuss



Procesu
integrācija



Sistēmu
konsolidācija

Chief data officer

Meklēšanas vienums

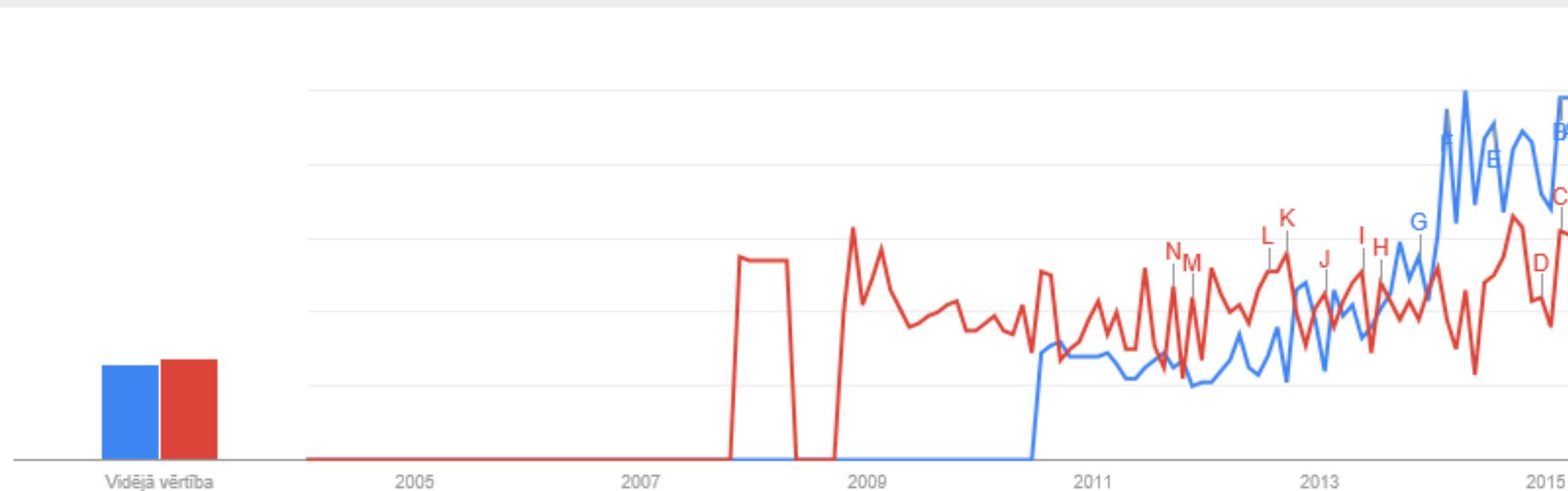
Chief information security Officer

Meklēšanas vienums

+ Pievienot vienumu

Interese noteiktā laika periodā ?

Ziņu virsraksti Prognoze ?



London, November 10, 2014

Deutsche Bank appoints Chief Data Officer

Deutsche Bank today announced that it has appointed its first-ever Chief Data Officer to further strengthen its leadership team in technology and operations. As Chief Data Officer, JP Rangaswami will play a key role in standardising the Bank's processes, tools and governance around information and in supporting its digital strategy.

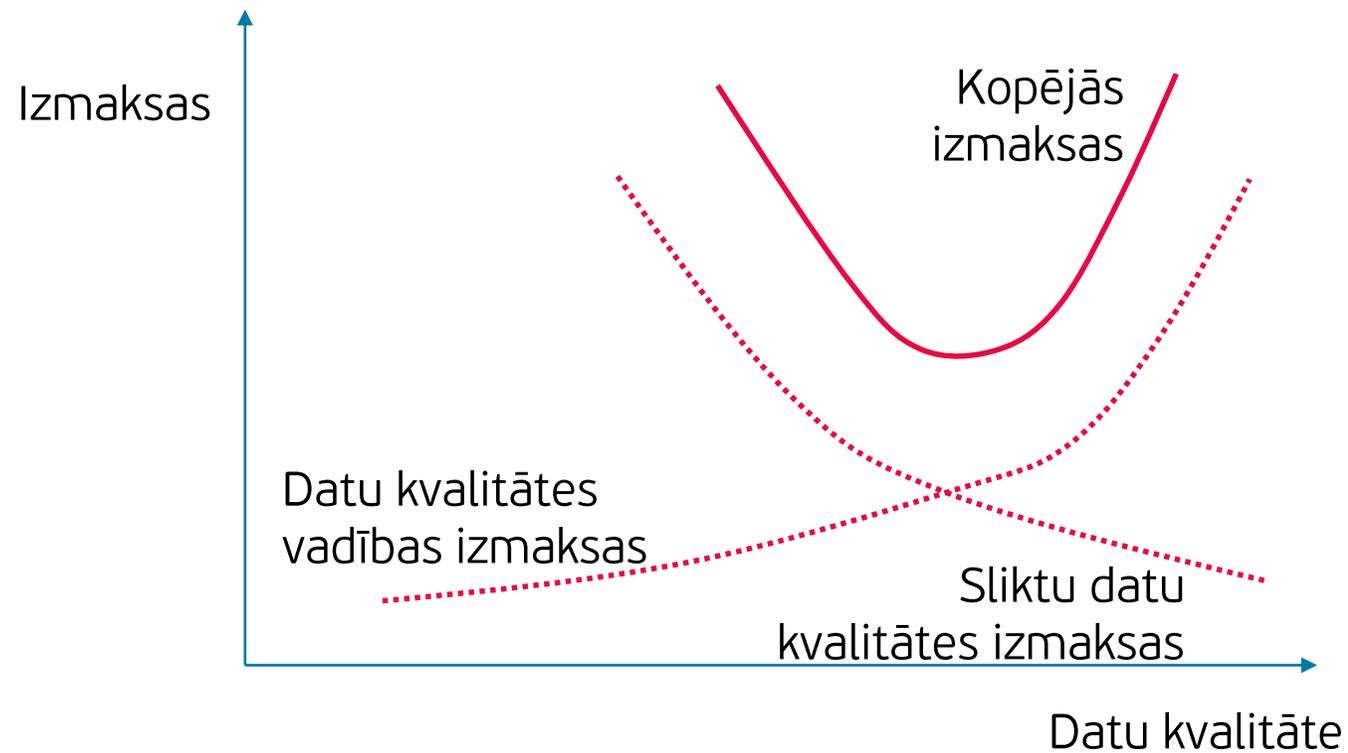
Rangaswami will join in January 2015 from Salesforce, the world's largest provider of customer relationship management software, where he has been Chief Scientist since 2010. Rangaswami previously worked at BT Group in a variety of technology roles and prior to that was Global Chief Information Officer at Dresdner Kleinwort Wasserstein. Earlier in his career, he worked as an economist and financial journalist. He is a Fellow of the British Computer Society and has an honours degree in Economics from St Xavier's College, University of Calcutta, India.

Rangaswami will be based in London and will report to Kim Hammonds, Global Chief Information Officer and Global Co-Head of Group Technology & Operations (GTO); and Jim Turley, Global Co-Head of GTO.

Kim Hammonds, Global Chief Information Officer and Global Co-Head of GTO at Deutsche Bank, said: "JP has a track record of partnering closely with senior business leaders to deliver innovation. He will help drive competitive advantage by deepening the

He will help drive competitive advantage by deepening the Bank's insights into clients and markets, while enhancing its data quality and controls.

Cik daudz uzmanības veltīt datu sakārtošanai?



Ar ko sākt?



Sistēmu atbalsts kvalitatīvāku datu ievadei

Datu ievades
kontrolē

Datu pārvaldība starp
nodaļām, organizācijām

Datu ievade ar
«klientu» rokām

Datu ievades kontrole



Formātu pārbaude | Ievades obligātums | Dublikātu kontrole |
Servisu izmantošana | Brīdinājumi

Datu pārvaldība starp struktūrām



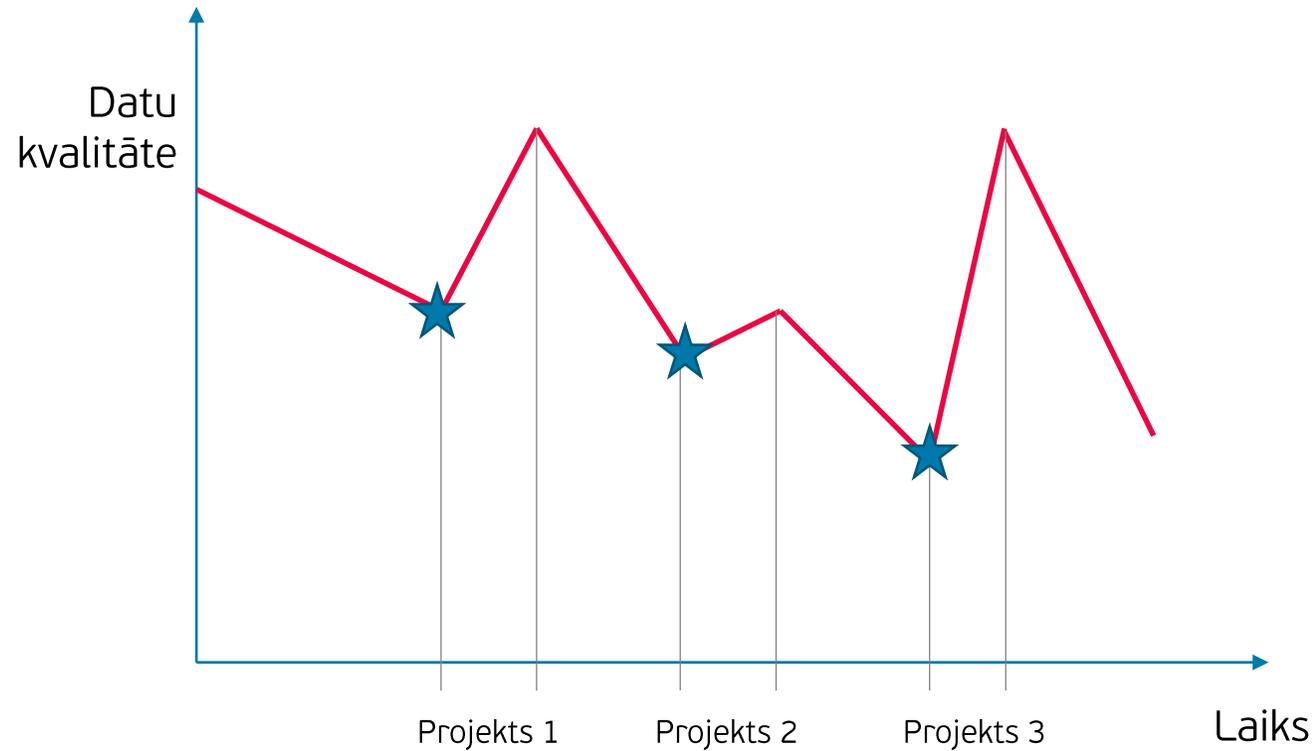
Ievades ierobežošana | Centralizēta apstrāde

Datu ievade ar «klientu» rokām



Pašapkalpošanās risinājumi | Portāli

Sakārtošana nav projekts, bet process!





Respect
Reliability
Innovation
Competence
Team spirit