

The background of the slide is a dark blue, semi-transparent image showing a pair of hands holding a smartphone. The hands are positioned as if presenting the device, with the screen facing towards the viewer. The overall aesthetic is professional and tech-oriented.

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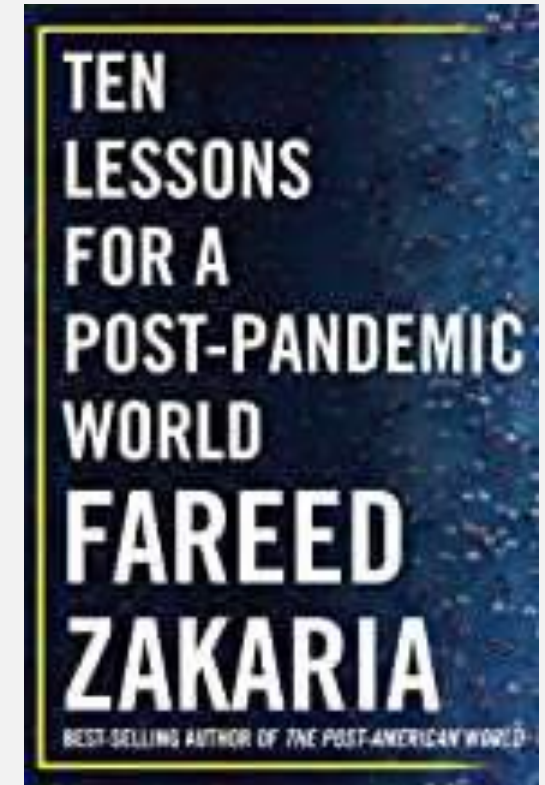
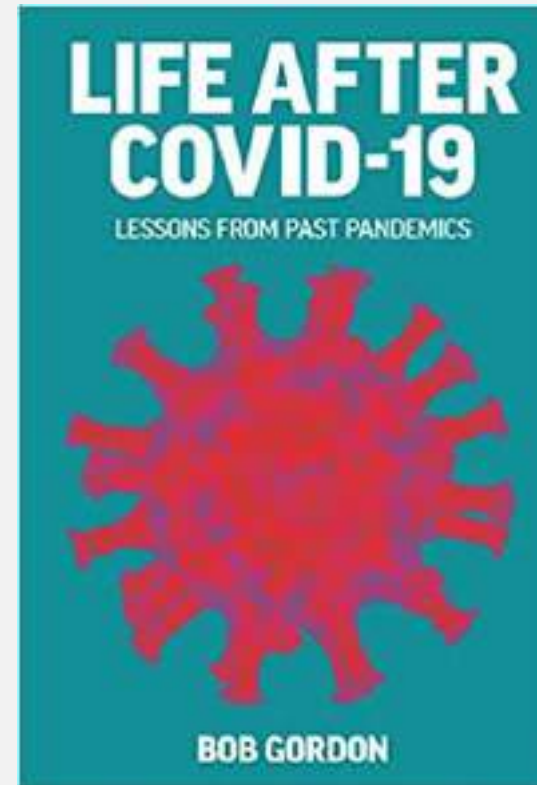
b2b technology experts

5 būtiskas tendences darba organizēšanai 'pēc-pandēmijas' uzņēmumā  
*5 trends for 'post-pandemic' organization*

Rinalds Sluckis

BiSMART Forums 2021 (28.01.2021)

## WHY DISCUSS THIS NOW?





# HYBRID WORKFORCE

A recent survey of 145,000 workers worldwide by Leesman, which measures employee experience, found that 28 per cent of homeworkers said they were unable to collaborate on creative work while at home. And with the office likely to be only an occasional hub of activity rather than a full-time location for the foreseeable future, managers face a growing problem.

<https://www.ft.com/content/27364b27-6c0c-4dec-b109-17c054b49465> (18.01.2021)

**5. Flexibility will shift from location to time.** While enabling employees to work remotely became commonplace across 2020 (and will continue this year and beyond), the next wave of flexibility will be around *when* employees are expected to work.

Gartner's 2020 ReimagineHR Employee Survey revealed that only 36% of employees were high performers at organizations with a standard 40-hour work week. Organizations that offer employees flexibility over when, where and how much they work, see 55% of their work force as high performers. In 2021, I expect to see a rise of new jobs where employees will be measured by their output, as opposed to an agreed-upon set of hours.

<https://hbr.org/2021/01/9-trends-that-will-shape-work-in-2021-and-beyond?ab=hero-main-text> (14.01.2021)

# CYBER SECURITY

Opinion **Cyber warfare**

## The temptation for cyber attackers to become short-sellers

A lucrative and new field of criminal gain has opened up for sophisticated hackers.

ELIZABETH BRAY + Add to my

<https://www.ft.com/content/59949478-65e1-45bd-8c24-873c241cd3f1> (05.01.2021)

## GDPR fines jump as EU regulators raise pressure on business

Data protection penalties climbed 40% in the past year, according to research

<https://www.ft.com/content/20b9430e-9058-4d7f-b953-d5d178def3c5> (19.01.2021)

# NO CODE / LOW CODE

## The Most Disruptive Trend Of 2021: No Code / Low Code



**Betsy Atkins** Contributor

Markets

*I'm a board rat writing about corporate governance & business trends*

These no code / low code capabilities are the pre cursor to the fact that in 3-5 years as much as 65% of development will be done in house using no code low code which are complimented by AI software bots (robots), per Gartner.

<https://www.forbes.com/sites/betsyatkins/2020/11/24/the-most-disruptive-trend-of-2021-no-code--low-code/?sh=54f5e04c6570> (24.11.2020)

# EVERYTHING AS A SERVICE

## Where The Rubber Meets The Road



Jennifer L. Schenker [Follow](#)

Aug 29, 2019 - 4 min read



Michelin's digital transformation journey has evolved from tires-as-service to fleet management and new forms of customer engagement

<https://innovator.news/where-the-rubber-meets-the-road-7242d258afc5>

# AI

By now, many executives have heard the term “Robotic Process Automation (RPA)”. Although sometimes misinterpreted due to the absence of robots, RPA is a powerful tool that can perform manual, time-consuming, rules-based office tasks more efficiently by reducing cycle time. And it can do this at a lower cost when compared to other automation solutions. PwC estimates that up to 45% of work activities can be automated.

<https://www.pwc.com/ca/en/services/consulting/perspective-operations/its-time-organize-your-future-with-robotic-process-automation.html>

A robot wrote this entire article. Are you scared yet, human?

*GPT-3*

We asked GPT-3, OpenAI's powerful new language generator, to write an essay for us from scratch. The assignment? To convince us robots come in peace

For more about GPT-3 and how this essay was written and edited, please see the full article.

<https://www.theguardian.com/commentisfree/2020/sep/08/robot-wrote-this-article-gpt-3> (08.09.2020)

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