



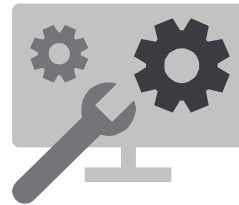
digitalmind

b2b technology experts

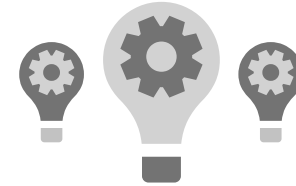
Low-code pieeja ātrākai biznesa procesu digitalizācijai



Accelerate and automate at scale with intelligence and ease



Modernize legacy tasks and processes in a secure low-code platform

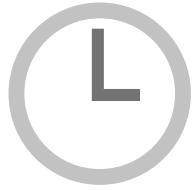


Rapidly adapt to changing business needs with out-of-the-box solutions

But several challenges block your path



Lack of developer expertise



Time and resource constraints



Siloed data



Budget constraints



Complex processes



Incompatibility across apps



Lack of actionable insights



“Shadow IT” governance

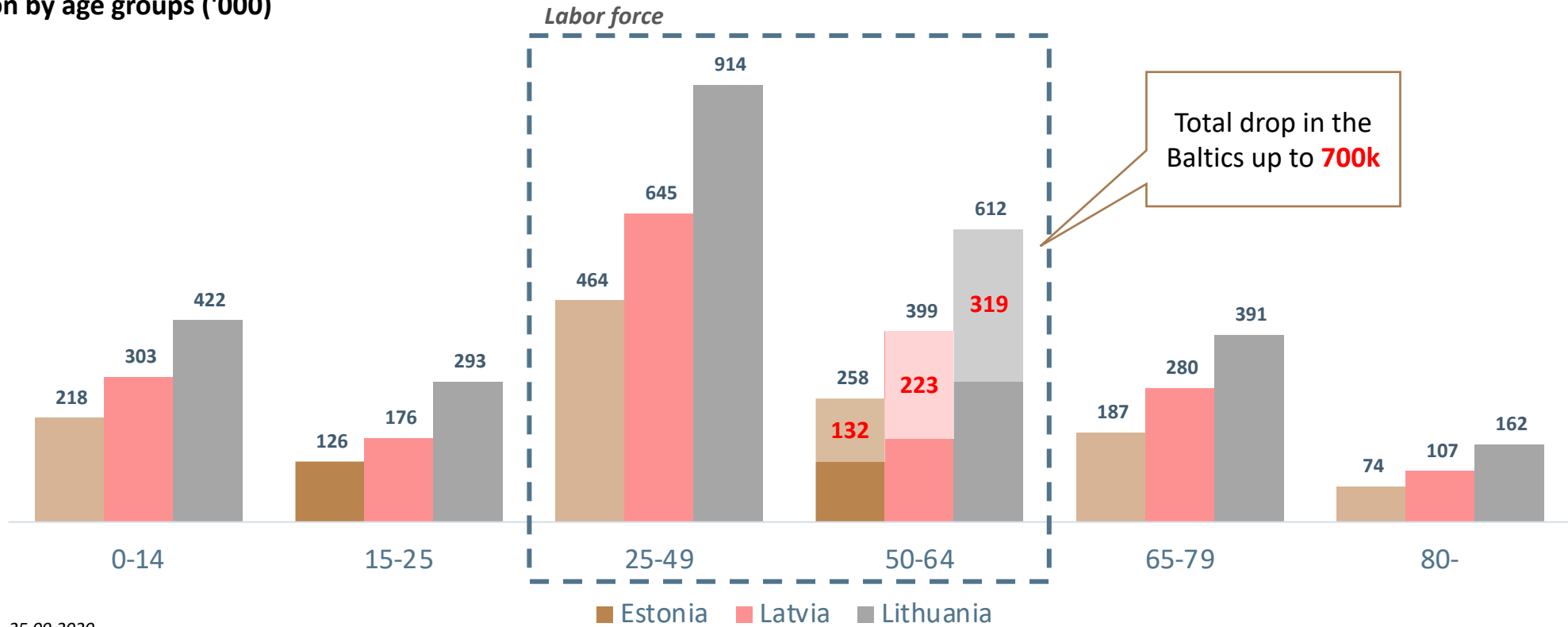


Using legacy technology



Security and compliance

Population by age groups ('000)



Source: Eurostat, 25.09.2020.

- Wages are growing faster than labor productivity
- Dramatic drop of labor force expected in the next 10-15 years

Microsoft PowerPlatform



Power BI

Business analytics



Power Apps

Application development



Power Automate

Process automation



Power Virtual Agents

Intelligent virtual agents



Data connectors



AI Builder



Dataverse

Businesses reduced development costs and increased overall efficiency using PowerPlatform

188%

ROI over three years

74%

Reduction in app development costs

3.2 hrs

Line-of-business employee productivity improvement per week

27.4%

Reduced errors due to increased automation

Results are for a composite organization based on interviewed customers. The Total Economic Impact of Power Apps commissioned study conducted by Forrester Consulting, March 2020.

500 million new apps will be built in the next 5 years – more than all apps built in the last 40 years!¹

Demand for mobile apps is growing **5x** faster than IT departments can deliver²

Over **85%** of organizations struggle to analyze unstructured data⁵

86% of organizations struggle to find technical talent³

65%

of enterprise application development will be in the low-code category by 2024⁴

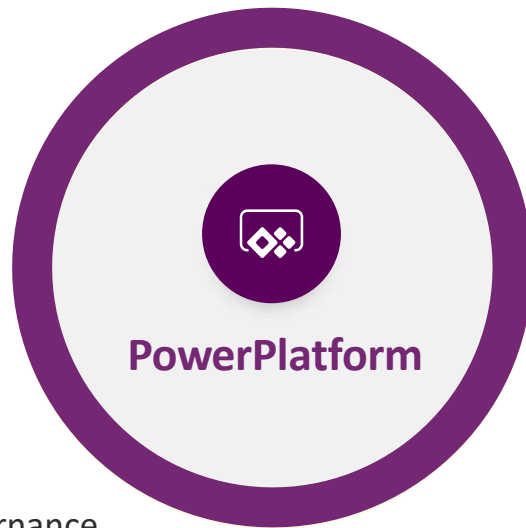
¹ Satya Nadella, Microsoft FY19 Q4 earnings call – Jul 2019

² Gartner, How to Deliver Enterprise Mobile Apps Faster – 2017


³ Indeed.com Survey


⁴ Gartner Magic Quadrant for Enterprise Low – Code Application Platforms – Aug 2019


⁵ IDG: Big Data Survey 2017





 Turn **insights into actions** with self-service business intelligence (BI)

 Build **standalone web and mobile apps**, or customize existing apps

 Connect to **all your data** with 350+ pre-built connectors and custom connectors

 Add **AI with ease** through built-in cognitive services

 Provide **IT guardrails** with enterprise-grade governance and security controls

 Use **pro-developer extensibility**, enabling a “no cliffs” platform that spans the range from business users to professional developers

 **CONNECT** legacy & third-party apps



 **BUILD** mission-critical end-to-end solutions

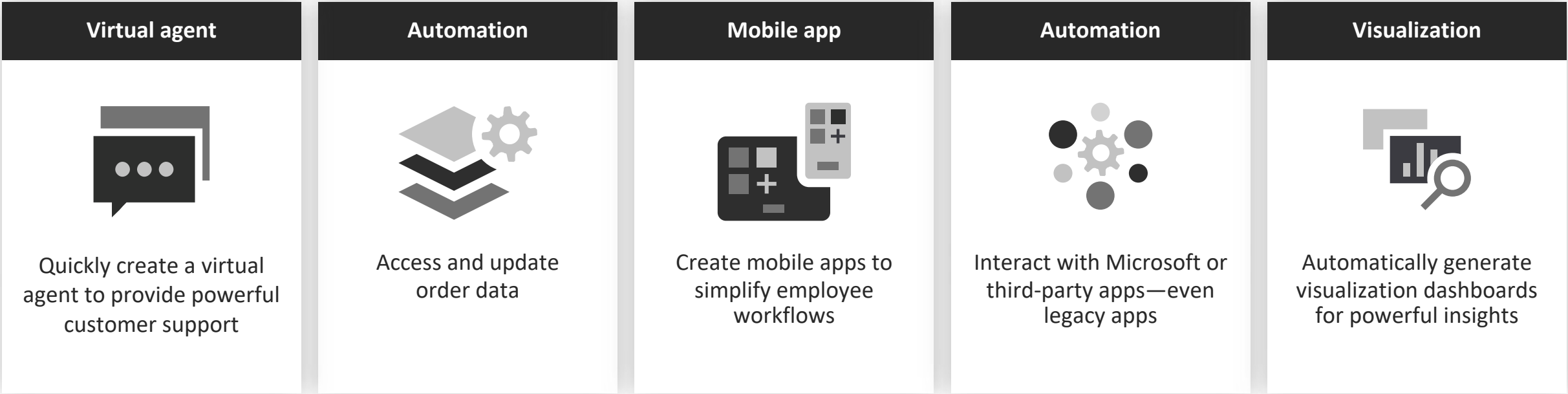


 **BUILD** departmental solutions



 **EXTEND** M365 and Dynamics 365





Unparalleled engagement and intelligent actions, which deliver an enhanced customer experience

Connecting the customer request with employees in the warehouse for seamless order fulfillment

Updating real-time inventory data in an executive dashboard, providing insightful data visualization



Employee and Customer Apps

- Field service operations
- Back-to workplace health check
- Quality control
- Digital workbooks and instructions



Data analysis and visualization

- Data insights
- Intelligent decision making
- Predictive analytics



Self-service Virtual Agents

- Employee and customer self-service
- Digital sales enablement
- User support for faster enterprise information system adaptation

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